



FOR IMMEDIATE RELEASE

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Mr. Rooter® Names Vice President of Operations

WACO, Texas (Aug. 22, 2007) – The Mr. Rooter Corporation announces the promotion of Jeff Moody from franchise systems manager to vice president of operations.

In his new role with *Mr. Rooter*, which is the largest all-franchised, full-service plumbing and drain cleaning company in the world, Moody will manage business development, lead the brand in system compliance and work closely with the franchise systems managers in the coaching and development of the franchisees. He will also support the president in leading the operations of the *Mr. Rooter* team.

“I am excited to be working with a talented team under stellar leadership where I can continue to learn and contribute,” Moody said. “Many people have paved the way to put *Mr. Rooter* in the strong position of success it currently enjoys, and I look forward to challenging myself to help our team excel to the next level.”

Moody joined *Mr. Rooter* in December 2004. As a franchise systems manager, he focused on business development.

“Jeff’s strong strategic planning experience and talent make him an ideal candidate for our vice president of operations role,” said Mary Kennedy Thompson, president of the Mr. Rooter Corporation. “An ardent advocate of systems, Jeff is a great addition to our management team as we continue our campaign in brand dominance. We are delighted that he has accepted this new role.”

Moody graduated with a bachelor’s degree in accounting from Baylor University in 1985. He worked at his father’s Waco-based CPA firm for two years before becoming the chief financial officer for a privately held holding company in Waco that owned and operated several businesses.

After 13 years as CFO, Moody left to pursue the dream of owning his own company. In 2000 he started a business that supplied computer hardware and infrastructure to schools across the state of Texas. Moody moved away from the computer business when he came upon the opportunity with *Mr. Rooter* to help other small business owners succeed.

“The plumbing industry is something I never dreamed I would be a part of,” Moody said. “But *Mr. Rooter* has opened my eyes to a business model that I consider to be a rewarding opportunity for our business owners across the world, and I am privileged to be associated with this company.”

About Mr. Rooter®:

Established in 1970, *Mr. Rooter* is the largest all-franchised, full-service plumbing and drain cleaning company in the world with approximately 300 franchises worldwide. Recognized by Entrepreneur magazine among its “Franchise 500” and Franchise Times Top 200, *Mr. Rooter* franchisees provide services to both residential and commercial customers. *Mr. Rooter* began franchising in 1974 and is a subsidiary of The Dwyer Group, Inc. For more information or to find the location nearest you, please visit our Web site at www.mrrooter.com.

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