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Mr. Rooter® Hires Franchise Consultants

WACO, Texas (April 25, 2008) – The Mr. Rooter Corporation recently added Les Hanks and Franc Exley to its corporate team. As franchise consultants, Hanks and Exley work directly with franchisees, supporting them in all aspects of their businesses.

A 1988 graduate of Texas A&M University, Hanks has more than 10 years of experience in the financial services industry, including insurance and retirement plan administration. Before joining *Mr. Rooter*, Hanks was the department manager for a petroleum tax consulting company for three years.

In these positions, Hanks developed knowledge in training and managing teams. He considers successful teams to be built upon trust and a continual focus on training, and he is excited about contributing his expertise to the *Mr. Rooter* team.

“I am honored to be a part of the *Mr. Rooter* team,” Hanks said. “I believe in building strong, positive working relationships with people by providing them with prompt, courteous service, and I’m excited to share this belief with the franchisees in my region.”

Exley comes to *Mr. Rooter* from its sister company *Aire Serv*, where he was a franchise systems manager. He joined *Aire Serv* in 2001 after selling his heating and air-conditioning business.

Before Exley ventured into the HVAC industry, he was a lawyer, where his primary focus was in litigation with both small and large business. A 1987 graduate of the University of Georgia, Exley also graduated from Mercer University Law School in 1991.

“I’m excited to bring my experience and desire to succeed to the *Mr. Rooter* team,” Exley said. “One of the best ways to increase revenue and profits is through the acquisitions of competing business in a franchisee’s market.”

While Exley works out of Savannah, Ga., Hanks works at the Mr. Rooter corporate office in Waco, Texas.

“I am impressed with Franc’s familiarity of how our company operates and the business background Les brings to the table,” said Mary Kennedy Thompson, president of the Mr. Rooter Corporation. “It’s a dynamic combination, and Franc and Les truly strengthen our entire *Mr. Rooter* franchise network.”

About Mr. Rooter®:

Established in 1970, *Mr. Rooter* is the largest all-franchised, full-service plumbing and drain cleaning company in the world with approximately 300 franchises worldwide. Recognized by Entrepreneur magazine among its “Franchise 500” and Franchise Times Top 200, *Mr. Rooter* franchisees provide services to both residential and commercial customers. *Mr. Rooter* began franchising in 1974 and is a subsidiary of The Dwyer Group, Inc. For more information or to find the location nearest you, please visit our Web site at www.mrrooter.com.

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