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Mr. Rooter® Promotes Manager and Hires Franchise Consultant

WACO, Texas (March 16, 2009) – The Mr. Rooter Corporation announces the promotion of Beth Dobkin to manager of technical services and the addition of Bobbi Sullivan to its franchise consultant team.

A 25-year veteran of the plumbing industry, Dobkin joined *Mr. Rooter* as a franchise systems manager in 2005. In her new role, Dobkin is responsible for training and development, technical and franchisee support as well as vendor relations.

“Beth brings a wealth of ability, experience and drive to her new position,” said Mary Kennedy Thompson, president of Mr. Rooter Corporation. “We’re pleased to have such talent within our team and be able to promote Beth to this position. Her years of business experience in the plumbing industry are a great match to this role.”

Before joining *Mr. Rooter*, Dobkin held many positions in the plumbing field. She was just a teenager when she got her first job in the plumbing industry. As the bookkeeper of a plumbing company, Dobkin was responsible for its accounting and payroll. She went on to own a plumbing business with her husband for 16 years. Upon selling their company, Dobkin stayed on as office manager and eventually general manager.

“My focus for my new role at *Mr. Rooter* is to create a balance between existing business practices and enhancements to better serve our customers,” said Dobkin, who has a diploma from the National Center for Construction Education and Research as a plumbing instructor and core curricula instructor.

Sullivan comes to *Mr. Rooter* from Cookies by Design where she was a franchise business consultant. Her career at Cookies by Design began when she was a manager of the corporate flagship shoppe of Cookie Bouquet. Altogether, she worked 12 years in various positions at the cookie company’s corporate office.

“I’ve learned the success of any brand is a great relationship, based on trust and respect, between the franchisee and the franchisor,” Sullivan said. “I am excited to join the *Mr. Rooter* team, and I am committed to the success of this great brand.”

In her new role as franchise consultant, Sullivan works directly with *Mr. Rooter* franchisees, supporting them in all aspects of their businesses.

Thompson recruited Sullivan to the plumbing industry after working with her at Cookies by Design. “Bobbi is a great addition to our team and brings with her a wealth of knowledge in franchise operations to our brand,” said Thompson, who was president of Cookies by Design before becoming president of *Mr. Rooter*.

About Mr. Rooter®:

Established in 1970, *Mr. Rooter* is an all-franchised, full-service plumbing and drain cleaning company with approximately 300 franchises worldwide. Recognized by Entrepreneur magazine among its “Franchise 500” and Franchise Times Top 200, *Mr. Rooter* franchisees provide services to both residential and commercial customers. *Mr. Rooter* began franchising in 1974 and is a subsidiary of The Dwyer Group, Inc. For more information or to find the location nearest you, please visit our Web site at www.mrrooter.com.

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